OJT partnerships add jobs to local economy

Training dollars provided through the On-the-Job Training (OJT) program helped businesses in 8 counties add to their workforce. OJT connects employers with workers who want to “earn as they learn.” Employers develop a customized training plan to ensure employee competency during the training phase. Workers learn processes, tools, and methods of a specific job in the actual job setting. As a result, employees learn new skills, businesses grow and add to their bottom line. Reimbursement up to 75% of a new hire’s wages (depending upon the size of a company) is available to employers. To learn more about the program, contact your local Business Services Representative or visit www.swapte.org or www.joblink.alabama.gov.

By the Numbers

- 1170 Training Scholarship Participants
- 76,483 Visitors to the Alabama Career Centers
- 6 Career Centers
- 643 Clients Received a Credential
- 2 Itinerant Career Centers
- 144 OJT Contracts
- $9,647,998 Training Dollars Invested
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Marketing and Outreach

SWAPTE and the Alabama Career Center serve as the hub for providing training and employment services to job seekers, veterans, and businesses in Region 7. SWAPTE and the 8 Career Centers ramped efforts to market the programs and services to the community through Facebook advertising and television, radio, and newspaper ads.

Likewise, public relations efforts included speaking engagements with high schools and colleges, serving on advisory boards, providing tours of the Career Center and exhibiting at job fairs and community events.
Region 7 partnered with area educational and vocational training institutions to provide scholarships for skills training to 1,451 job seekers through funds provided under the Workforce Innovation and Opportunity Act (WIOA). It’s an opportunity to provide prospective clients real-world examples of expectations, advantages and outcomes of successfully completing training programs.

A customer choice-based strategy is utilized where individuals must first be accepted into a training and/or job training program of which they are eligible by the school. WIOA eligibility is determined and eligible individuals are approved for a voucher which obligates a fixed cost for training.

1, 451, 451 job seekers receiving training scholarships

Success stories are an important marketing tool for promoting programs and services funded by the Workforce Innovation and Opportunity Act (WIOA). It’s an opportunity to promote programs to those who have not yet heard of them. Below are snippets of clients’ real-world examples of expectations, advantages and outcomes of successfully completing training programs.

SWAPTE, the Alabama Department of Labor, the Alabama Department of Rehabilitation Services, Bishop State Adult Basic Education, and Vocational and Technical Center One Stop Career Centers in Region 7 participated in a variety of projects, activities and programs during the program year. Career Center partners met quarterly to share information and stay abreast of job opportunities, community events, new programs, workforce directives, financial matters and strategies to better integrate services.

A comprehensive Career Center system of maximum flexibility with increased private sector involvement where access to WIOA training and eligibility determination are provided. Access to computers for online job search is available.

• Job readiness, financial literacy, basic computer skills, adult education for literacy and GED preparation
• Priority of service to Veterans assuring that all of the resources available at the Career Center and co-located partners are easily accessed within the same facility.
• A comprehensive Career Center system of maximum flexibility with increased private sector involvement where access to WIOA training and eligibility determination are provided. Access to computers for online job search is available.

FINANCE

SWAPTE, in partnership with the Department of Labor and the Alabama Department of Commerce underwrites regional workforce development activities for Region 7 with funding provided via the Workforce Innovation and Opportunity Act (WIOA).